

Cranford Hospice Go Orange Social Media Promotion Terms and Conditions

By participating in the Cranford Hospice Go Orange Social Media Promotion ("Promotion"), you agree to be bound by the following terms and conditions:

1. Eligibility

- 1.1. The Promotion is open to individuals aged 18 years and over.
- 1.2. The Promotion is open to residents of New Zealand only.
- 1.3. Cranford Hospice Trust ("Cranford Hospice") staff members and immediate family members are not eligible to enter.

2. How to Enter

2.1. To enter the Promotion, you must:

- Purchase an item from any Cranford Hospice Store (Napier, Taradale, Hastings or Waipukurau).
- Take a photo of yourself and the item you purchased with the instore frame.
- Post the photo on your social media account (Instagram or Facebook).
- Tag @cranfordhospice or @cranfordhospicestores in your post.
- Use the hashtag #GoOrange in the post.

2.2. Each eligible post (with correct tagging and hashtag) will count as one entry into the draw. There is no limit to the number of entries, provided each entry is a unique post and purchase and the purchase is valid.

3. Promotion Period

- 3.1. The Promotion begins 10 March 2025 and ends 29 March 2025 ("Promotion Period").
- 3.2. Any entries made after the Promotion Period ends will not be considered.

4. Prize

- 4.1. One winner will be selected at random from all eligible entries to receive one prize of a \$500 Mitre10 Gift Card. Specific details regarding voucher redemption will be provided to the winner.
- 4.3. The prize is non-transferable, non-refundable, and cannot be exchanged for cash or other items.

5. Winner Selection and Notification

- 5.1. The winner will be selected randomly on 31 March 2025.
- 5.2. The winner will be notified via direct message or comment on their social media post within two days after the draw date.
- 5.3. If the winner does not respond within five days of being notified, a new winner will be selected.

6. Publicity

- 6.1. By entering this Promotion, you grant Cranford Hospice the right to use your social media handle, post, and/or image in promotional materials, including but not limited to social media, website, and email newsletters, without further compensation.

6.2. The winner agrees to participate in any reasonable publicity associated with the Promotion.

7. General Terms

7.1. Cranford Hospice reserves the right to cancel or modify the Promotion at any time without notice.

7.2. Cranford Hospice is not responsible for any entries that are lost, delayed, or not received due to technical issues or any other reasons outside of its control.

7.3. Cranford Hospice reserves the right to disqualify any entries deemed to be fraudulent or in violation of these terms and conditions.

8. Privacy

8.1. Cranford Hospice will collect and store your personal information in accordance with New Zealand's Privacy Act 2020 and will only use it for the purpose of administering this Promotion.

8.2. You may opt-out of receiving promotional messages at any time by following the unsubscribe instructions in any promotional email you receive.

9. Applicable Law

9.1. The Promotion and these Terms and Conditions are governed by the laws of New Zealand.

10. Contact Information

For any questions regarding the Promotion, please contact Cranford Hospice at 06 878 7047 or events@cranfordhospice.org.nz.

By participating in this Promotion, you confirm that you have read, understood, and agree to be bound by these Terms and Conditions.