

Aroha

Autumn Newsletter 2024



Derick's message is a simple one. The care and love he's received from the team at Cranford has given him more precious time with his family...

"I would be dead, I wouldn't be here."

Derick and his family.
Photo by Florence Charvin

Go Orange for Cranford

Let's paint the town orange
and raise \$70,000.

Together, we can give families
more precious time.

Inside:

Go Orange
for Cranford

Nurses' movie
night

Mothers' Day
high tea



**Cranford
Hospice**

Te Kahu Pauriri o Cranford
ki Te Matau-a-Māui



A message from Andrew

The focus of our Autumn edition of our Aroha newsletter is our Go Orange Campaign, with many events scheduled for April. We're proud to introduce our refreshed brand and logo, that continues to feature the beautiful kōwhai emblem that is so well recognised in the community.

Our volunteers have been very active both in the shops and in the community, and I want to express my gratitude to all our volunteers for their ongoing hard work and commitment. We could not do what we do, without you!

In partnership with our IT provider, Tribe, our information systems security audit and update (called Essential 8) is now complete. Cranford has attained what is known in the industry as "Maturity Level 1" to help improve cyber security and assist in the prevention of cyber-attacks, consequently improving organisational resilience.

Our strategic planning for 2024-2027 is progressing well, and we will be sharing the draft strategy with you our stakeholders through a webinar in April—look out for more information on this. We have also reformed and set up the Māori Pasifika Partnership Advisory Group, which is currently revising our Māori and Pasifika action plans.

Other important events in the Cranford calendar include the Holly Trail, The Cocktail Party, Hospice Awareness month in May, a Mothers' Day High Tea, and a Cranford Nurses' Movie Night. Find out more inside this newsy-letter!

Thank you for your ongoing support, and we hope to see you at all our events.

Best wishes and remember to live a great life, every day, and Go Orange!

Andrew Lesperance
Chief Executive Officer



Go Orange for Cranford

Go Orange—Have you got enough juice?

Our Go Orange appeal is back and is set to be bigger than ever. We're challenging Hawke's Bay to Go Orange and help us raise \$70,000.

Dress up, decorate, dine and do everything orange. It doesn't matter if you're a school, businesses, café, club, individual or community group. There are plenty of exciting ways to get behind us and Go Orange.

Schools are holding mufti days for a gold coin donation. Students also have the option to purchase a custom Cranford Hospice jibbitz for a donation of \$3 or more. Next time you see a pair of crocs look for the Cranford jibbitz.

Cafés throughout the bay will be serving Cranford Coffee (15–21 April). Cafés will add \$3 to the price of a coffee, and that \$3 will come directly to Cranford. When you order your next cappuccino ask for it to be a coffee for Cranford.

Businesses are getting creative and committing to match any funds

raised by their team and clients—is a great incentive to get the team behind raising money for Cranford.

You can also get behind Go Orange. Have some fun, get your family and friends involved! Here's a few ideas to get you started:

- Feeling brave? Go bold, dye your hair orange or sky dive.
- Got creative flair? Show off your skills with an arts and crafts sale or fancy-dress party.
- Style guru? Get out your glad rags for a swap shop, fashion show or pamper night.
- Burn some energy? Break a sweat with a cycle challenge, fun run or marathon.
- Host with the most? Throw a cocktail evening, dinner party or a Cranford coffee and cake morning tea.

If you have an idea or need some help please get in touch with our fundraising team, events@cranfordhospice.org.nz



Cranford corps hit the streets

Hundreds of volunteers take to the streets in support of Cranford.

Our annual street appeal is back and set to be a cracker. Once again people have answered our call to volunteer their time and help us raise money. Without the generosity of volunteers, businesses, and clubs we wouldn't be able to run our street appeal. If you see us out and about, please support us.



Nurses' movie night

Fancy a night out at the movies with the Cranford nurses?

Our nurses have got together to host a night at the movies in support of Go Orange. It'll be a fun night watching *The Fall Guy*. There'll be bubbles, nibbles and raffles. Don't miss out, purchase your ticket today.

Movie: *The Fall Guy*
Date: Thursday 2 May 2024
Location: Event Cinemas Havelock North
Tickets: \$30 per ticket, purchase at cranfordhospice.org.nz/movie-night



Celebrate Mothers' Day and support Cranford Hospice!

Date: Sunday 12 May 2024
Time: 2-4pm
Venue: The Blyth Performing Arts Centre foyer, Iona College, Havelock North
Tickets: \$45 (includes bubbles on arrival)



Book now at cranfordhospice.org.nz/high-tea

Join us for an exquisite afternoon celebrating all the wonderful mothers in our lives and those in our memories.

Delight in a selection of delectable high tea treats and teas in a charming setting.

An afternoon of unforgettable entertainment—we are joined by Gemma Douglas from the Motherhood Project who will impart some wonderful words of wisdom.

Our three Cranford Hospice Shops will showcase the latest op shop fashion whilst sipping on tea

in the finest china!

Reserve your spot and treat your mum, daughter or that special person to an unforgettable experience in support of people with a terminal illness and their families.

cranfordhospice.org.nz/high-tea



Fabric-a-Brac Napier

A unique chance to de-stash or stock up on fabulous vintage and modern fabric at bargain prices.

This unique fabric and sewing sale will be held on Saturday 15 June 2024 at Asher Hall in support of Cranford Hospice. If you have fabric to donate you can drop it off to any Cranford Hospice Shop, or you can have your own stall to sell your stash. For more information check out fabricabrac.co.nz

The Cocktail Party

A premier event you won't want to miss.

Save the date—the Hastings Karamu Rotary Club will be hosting their annual Cocktail Party fundraiser for Cranford Hospice. This spectacular event is being held at the Toitoti Arts and Events Centre, Hastings on the 12 July 2024. Tickets will be going on sale soon, stayed tuned for further details. Be sure to follow the Cocktail Party for updates facebook.com/thecocktailpartyhb



Māori Pasifika Partnership Advisory Group

Our Māori Advisory Group (MAG) has expanded and is now the Māori Pasifika Partnership Advisory Group (MPPAG).

This is to ensure the voice of our community is being heard. On the new advisory group there are now two Pasifika representatives, a representative from Central Hawke's Bay and Kohupatiki Marae. The group meets quarterly with a purpose to offer advice and support on topics such as cultural issues, treaty obligations, and to review relevant policies, plans, and strategies.

Hospice Awareness Month

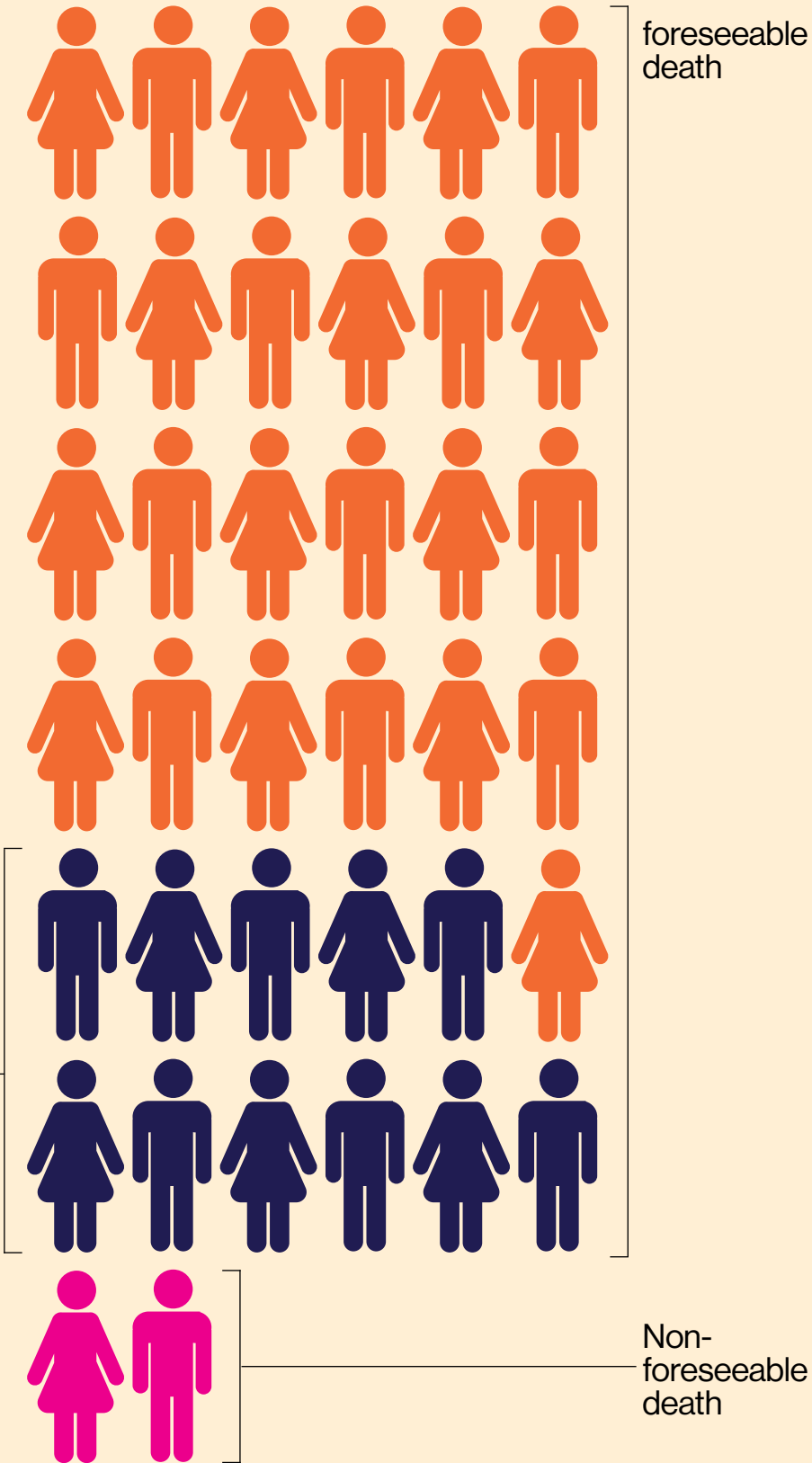
May is Hospice Awareness Month, a time for New Zealand to learn more about the impact that hospice has on people who are dying and their families.

This May Hospice New Zealand will be creating an impactful campaign that will build awareness using figures as well as showing that dying well means living well. Hospice can help, by giving people the ability to access services earlier and hospices supporting family and patients.

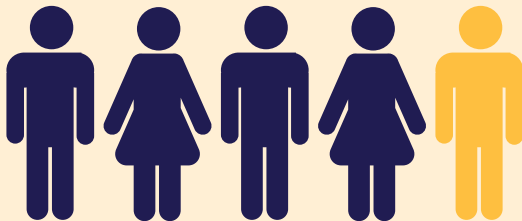
Last year, **38,000** people died in New Zealand.

Around 95% (36,000) had a foreseeable death that could have benefited from palliative care.

Hospice cared for nearly 1/3 of those people (10,800), but many dying people are still missing out.



1/5



Nearly a million (1 in 5) New Zealanders cared for a loved one who was dying in the past two years.

94 million

Nationally, hospices raised \$94 million last year to fill the gap in government funding.

Cranford Hospice gets a mini makeover

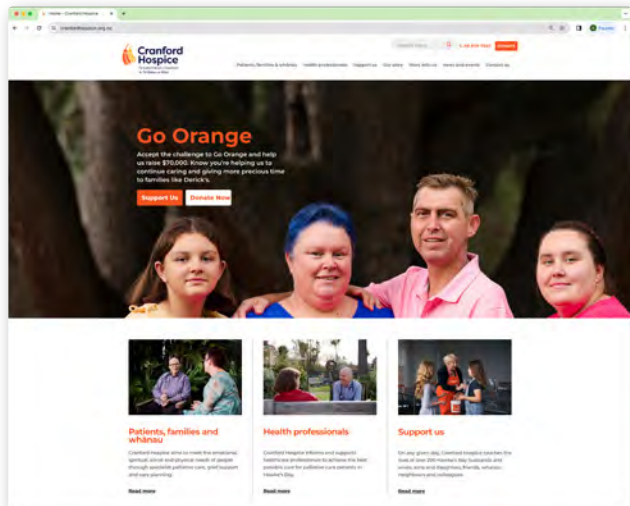


We've spruced ourselves up a wee bit to ensure we stand out in a crowd.

It's important our brand reflects who we are and what we do. The change isn't a big one, it is an evolution not a revolution.

You'll notice that the words Cranford and Hospice now have equal weighting to ensure we're more recognisable. The kōwhai emblem has been retained for consistency and links us to Hospice New Zealand and other hospice services in New Zealand. We've introduced dark blue to our colour palette for corporate and patient orientated communications. Blue is calming and relaxing, it's soothing and peaceful, but also has the impression of authority. Our trademark bright orange will still be used for fundraising communications because it's recognisable, fun, and vibrant.

You'll still see our old logo around for a bit. Due to cost we're unable to change everything immediately. Instead, we're changing the logo and colours as different things need updating or replacing.



Yes, I would like to support Cranford Hospice with a donation

Step one: Please find enclosed my gift of:

- \$56** could help fund a syringe driver to administer pain relief in the community.
 - \$77** could help fund a music or art therapy session for a child.
 - \$109** could help fund a nurse to be out in our community caring for our patients.
 - \$150** could help fund a patient to be cared for in our Inpatient Unit.
- OR
- I would like to give \$

Step two: Your donation details

- Please debit my credit or debit card

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
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Name on card

Expiry date /

Please send your gift to **Cranford Hospice, PO Box 189, Hastings 4156**

Other ways to donate

Online: cranfordhospice.org.nz/donate

Online banking: Please use the following references so we can send you a receipt

Particulars: Go Orange 2024 Reference (your phone number):

Our bank account for donations is: 02 0644 0262700 01

DONATE NOW



Thank you so much for your support and ensuring people and their families receive the care and love they deserve.



The Holly Trail is back for 2024

The biennial Holly Trail, a major fundraiser for Cranford Hospice, will be held later this year from 7-9 November 2024.

Holly Trail Chair, Penny Manahi, says “the committee’s vision for creating an incredible Trail is truly coming together. A wonderful range of properties will feature, from historic homesteads to contemporary

architectural masterpieces.

Our immense gratitude goes to our returning major sponsor, BioRich, who have just confirmed their support for this year’s event.”

Tickets will go on sale in late July. Further details, including ticketing information, will feature in the Holly Trail June newsletter—sign up online at hollytrail.co.nz



Tickets on sale
late July 2024

Holly Trail

www.hollytrail.co.nz

Dates for the diary



Compassionate Friends Coffee Group

First and third Tuesday of each month, 10.30am–11.30am, No5 Café & Larder. All welcome.

April

Go Orange for Cranford

15–21 April Cranford Coffee

23 April webinar, Cranford Hospice Strategy with our CEO

May

Hospice Awareness Month

2 May Nurses’ Movie Night

12 May Mothers’ Day High Tea

June

15 June Fabric-a-Brac

July

12 July The Cocktail Party

September

14 September HB Wine Auction

October

11 October Hastings Karamu Rotary Club Golf Day



November

7–9 November Holly Trail

Visit cranfordhospice.org.nz or phone 06 878 7047 for more information.

Contact us

300 Knight Street
Hastings 4122

Phone (06) 878 7047
Email events@cranfordhospice.org.nz
facebook.com/cranfordhospice
cranfordhospice.org.nz



Cranford Hospice

Te Kahu Pairuri o Cranford
ki Te Matau-a-Māui